

2020-2021 IMPACT REPORT



Our mission is to inspire children to learn about our world through exploration, imagination, and experimentation.

For over 20 years, San Diego Children's Discovery Museum has provided accessible, hands-on education to children throughout San Diego County. We believe children learn best through play; our educational opportunities and programs promote curiosity, creativity, and exploration. We believe in sparking a love of learning so that ALL children discover their passions and interests through access to high-quality, early childhood education. Despite closing for just over a year, we ensured that the children and communities we serve thrived. We innovated and reimagined educational opportunities bringing engaging virtual and hands-on learning experiences directly to classrooms, homes, and libraries. Never before has serving our mission and community been more important to children, teachers, and parents. As we move forward, we will continue to transform the future of San Diego—one child at a time.

-Krishna Kabra, Executive Director



4,378

students served
through virtual workshops
including

3,849

low-income students

5 grade levels served:
TK, Kindergarten, 1st, 2nd, and 3rd

We partnered with **four school districts:**
Escondido Union School District, Oceanside Unified School District, Carlsbad Unified School District, and San Marcos Unified School District

\$568,250
awarded in grant funding



with **\$128,350** awarded
directly for school workshop scholarships

3,200 activity kits distributed through **27** branches of the San Diego Public Library & Oceanside Library systems



261

campers hosted in virtual seasonal camps

214

virtual story times



904,036 people reached through free online educational programming

273,073 views of our online art and science activity videos

We've had people tuning in to virtual programs from **ALL 50 STATES** and **6 CONTINENTS**



29 virtual special events including Roots Series of world culture events, Science & Engineering Day, & Fun Animal Fridays

27 new and expanded community partners, including KPBS, San Diego Humane Society, Jimbo's, and the San Diego Public Library



THE GROWING NEED

As the need for high-quality educational enrichment continues to grow, so does the demand for our services. With the support of community partners and generous donors, we will continue serving the needs of our community by providing hands-on educational opportunities for ALL children.

What the Community is Saying



"You have done a fabulous job! From the very beginning of the pandemic you consistently showed up for kids and families with energy and a fire for teaching! You were a bright light this year for a lot of people. Thank you so much for putting all this love out into the world. Great job!"

-Virtual Storytime Viewer

"My students are not often presented with these opportunities, especially with our current pandemic predicament. When given the opportunity to share and socialize outside of our daily curriculum there is a tremendous amount of student engagement. Projects like their dream catcher while incorporating Next Generation Science Standards is a fun and exciting way to see kids excited about their learning. Thank you!"

-1st Grade Teacher, Escondido Union School District

"Hats off to the three instructors! Every single activity (STEM and Art) sparked my [child's] enthusiasm. She also learned so much about each topic. The activities were well planned and executed. And the Zoom sessions worked better than expected."

-Little Explorers Virtual Fall Camp Registrant

