

2021-2022 IMPACT REPORT



San Diego Children's Discovery Museum sparks a love of learning so all children can discover their wildest dreams!

Since 1999, San Diego Children's Discovery Museum has provided accessible, hands-on education to children throughout San Diego County. We believe in learning through play, nurturing kind hearts and curious minds, and providing inclusive and open opportunities to all. Our communities are strengthened by investing in early childhood education, and children are empowered to seek new opportunities in every life stage. As we persevere through the pandemic, it matters now more than ever that our children are supported at home, at school, and in their community. While the path forward has sometimes been unclear and challenging, we let our mission guide us forward to spark a love of learning so all children can discover their wildest dreams!

MILESTONES



57,688
children and families
served on-site



7,308
children served through
the **Mobile Children's
Museum**, including 6,415
low-income students

April 27, 2021
The Museum **reopened**
to the public after
13 months of
mandated closure



6 grade levels served:
TK, Pre-K, Kindergarten,
1st grade, 2nd grade,
and 3rd grade through
6 school districts



\$891,912 awarded in donations from the community



7,520 activity kits created and delivered

37 on-site special events including Fun Animal Friday, Nature Night, Space Night, KPBS Kids Events, Baby Storytime, and more



668 patrons received admission/membership through our Access for All program

1,109,901 people reached through digital platforms: 642,497 through social media, 342,608 through website interactions, and 124,796 through virtual programming



3 new exhibits, including Magnification Station, Healthcare Heroes, and Learning Grounds

40 new and expanded community partners, Palomar Health, ASML, Dr. Bronner's, and The Salk Institute



THE GROWING NEED

As the need for high-quality educational enrichment continues to grow, so does the demand for our services. With the support of community partners and generous donors, we will continue serving our community's needs by providing **hands-on educational opportunities for ALL children.**

What the Community is Saying



"Thank you so much for the scholarship. A very big portion of our student population come from families that would not have access to such things. It was great that the museum came to us and provided the students with this engineering maker space experience, especially since our former maker space is now defunct due to lack of funds."

~3rd Grade Teacher, San Marcos Unified School District

"My kiddos really enjoyed their experience with [the Museum Educator] and LOVED the Museum overall. We will be back! It's bright, sunshiney with an outdoor and indoor experience for everyone. Even though there were tons of families, there was room to have so many independent experiences that we didn't even notice. We LOVE that almost everything is child-led and child-level. I took an 8 and 9 year old and they LOVED it, but I saw many families with even toddlers enjoying their time too. AWESOME hands on museum for children that's very family friendly, low cost and perfect for 2-3 hours of family fun!"

~Shakyla, Museum Visitor

"I think that "real-world" thinking of putting themselves in the shoes of an engineer was impactful. Many of them feel disconnected with the community outside their family and small circle, so I think they were engaged with the idea of solving a real-world problem."

~2nd Grade Teacher, Escondido Union School District

