Museum Contact:
Bridget Lee, Marketing Coordinator
San Diego Children’s Discovery Museum
BridgetL@sdcdm.org
760-233-7755

Media Contact:
Sara Wacker, APR
sara@bloomprsandiego.com
(858) 945-1104

San Diego Children’s Discovery Museum and Jacobs & Cushman San Diego Food Bank
Partner for “Feeding Bellies, Feeding Brains” Project

Union Bank volunteers to build 3,500 educational activity kits on December 7

Escondido, CA – San Diego Children’s Discovery Museum and Jacobs & Cushman San Diego Food Bank are partnering to provide food packages and hands-on educational STEM (science, technology, engineering, math) activity kits to 3,500 students at 68 schools across 14 districts in San Diego County.

Each week during the school year through the Food Bank’s “Food 4 Kids” Backpack Program, food packages are sent home to chronically hungry elementary school students from economically disadvantaged households. Through this program, those same children will also receive a healthy-eating educational activity kit that encourages children to develop foundational STEM fluencies while learning about healthy eating.

“Through this unique partnership, the Museum and San Diego Food Bank are coming together to fulfill critical needs in our community. We are able to bring systemic change to the world of early childhood education by inviting quality family time with immersive and experiential learning opportunities that many children may not have access to in their day to day lives. Our goal is to reach every child in San Diego County regardless of financial or physical barriers, and these kits do that,” said Krishna Kabra, CEO of San Diego Children’s Discovery Museum.

The Museum is grateful for the large volunteer force of Union Bank employees who are assisting in building the “Feeding Bellies, Feeding Brains” activity kits. On December 7, from 10 a.m. to 12 p.m. at
9885 Towne Center Drive, San Diego, CA 92121, over 100 volunteers will assemble and pack 3,500 educational activity kits.

“We’re delighted and honored to bring together our team of Union Bank volunteers to build and pack these fun, educational, and entertaining activity kits as we aim to strengthen STEM and healthy eating skills in San Diego households,” said Lisa Roberts, Head of Community Banking for Union Bank. “The Museum and the San Diego Food Bank have designed a terrific program together, and Union Bank is thrilled to continue our long-standing support of both organizations with this high-impact partnership.”

These kits are available only to select schools and are not available for outside purchase.

“Feeding Bellies, Feeding Brains” project is generously supported by Union Bank.

###

**About San Diego Children’s Discovery Museum**
San Diego Children’s Discovery Museum’s mission is to inspire children to learn about our world through exploration, imagination, and experimentation. Its vision is to be a model community children’s museum providing access to authentic hands-on learning experiences to develop the whole child, lifelong learners, and global citizens. The Museum’s hands-on educational exhibits and programs focus on science, art, and world cultures for children up to age 10. The Museum is affiliated with the Association of Children’s Museums and the San Diego Museum Council. To learn more about the Museum’s offerings visit, [sdcdm.org](http://sdcdm.org)

**About the Jacobs & Cushman San Diego Food Bank & North County Food Bank chapter**
Established in 1977, the Jacobs & Cushman San Diego Food Bank is a critical component to the welfare of San Diego County, providing food to people in need, advocating for the hungry and educating the public about hunger-related issues. Through a combination of programs and partnerships with nearly 500 San Diego County nonprofits, the Food Bank acts as a central repository and distribution point for donated food. The Food Bank distributed 45 million pounds of food in the Financial Year 2021 – 2022 to individuals, families and a network of nonprofit organizations that work to alleviate hunger throughout the county. Visit the Food Bank at sandiegofoodbank.org and northcountyfoodbank.org.