

San Diego Children's Discovery Museum sparks a love of learning so all children can discover their wildest dreams!

For more than 20 years, San Diego Children's Discovery Museum has served the families, schools, and communities of San Diego County with accessible, hands-on early childhood STREAM educational opportunities. We believe in igniting a lifelong love of learning in every child through expertly crafted programs that unlock the doors to curiosity, encourage imagination, and foster creativity. We are relentless in our endeavors to break down barriers and create systemic change so that ALL children have access to quality early education. As we expand our offerings, your support is vital so we may continue reaching children at home, school, and in their community. In everything we do, we let our mission guide us forward to spark a love of learning so all children can discover their wildest dreams!

IMPACT REPORT 2022 - 2023



MILESTONES



total children & families served

103,287



10,393

students served through the Mobile Children's Museum, 90% of whom were economically disadvantaged.



80,843

visitors served on-site.

1,751 students served through on-site field trips.

10,300 STEM and literacy themed activity kits created and delivered to underserved communities.

5 grade levels served: Infant-Preschool, TK, Kindergarten, 1st grade and 2nd grade through **10** school districts and partners: MAAC, Escondido Union School District, Boys & Girls Club, Oceanside Unified School District, and more.



20,000

children and families received subsidized admission and memberships due to financial hardship, a value of **\$207,932**.





8 new mobile and on-site exhibits, including Money Sense, Tortoise Habitat, and Caterpillar Course.



46 on-site special events including Fun Animal Friday, Nature Night, Space Night, KPBS Kids Events, Baby Storytime, Summer Serenade, and Science & Engineering Night.

70 new and expanded community partners, including United Way of San Diego, Jacobs & Cushman San Diego Food Bank, Ronald McDonald House, and Interfaith.

2,109,865 people reached through digital platforms: 1,460,808 through social media, 508,526 through website interactions, and 140,531 through virtual programming.

Doubled the number of Sensory Friendly Mornings offered.

Over **2,000** hours of volunteer service

Expanded our Mobile Children's Museum fleet to **4** vehicles, visiting classrooms countywide.

Hosted the first ever STEMposium, with **100** educators and thought leaders in early education and STEM fields.

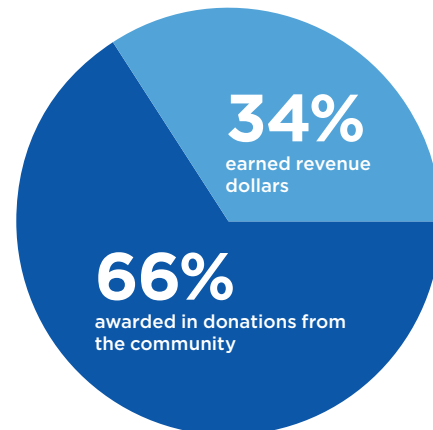
WHAT'S AHEAD

Our focus for the future is to reach ALL children. Through our first strategic plan, we aim to:

- Create an inclusive environment where every family belongs.
- Develop innovative programming based on community insights and needs.
- Enhance our reputation as engineers of innovative, impactful learning.
- Adopt sustainable practices for the Museum's longevity.

Stay tuned for our strategic plan announcement and brand reimagining. Your support makes transformative early childhood education for underserved communities possible.

HOW WE'RE SUPPORTED



WHAT THE COMMUNITY IS SAYING...

"We were so excited for the mobile exhibit visit! Because of our distance away from the city, our children sometimes miss out on educational experiences. We were so pleased that they were able to problem solve, work on cooperation and have some good old-fashioned fun with your engineering tasks. It was great to see the teamwork, inclusion and creative thinking that arose from their play!"

- Teacher, Julian Elementary

"Our family has 3 children on the autism spectrum which makes outings difficult and stressful for the kids. We have found the discovery museum to be a fantastic resource for our kids... We are grateful for their service and we hope our experience demonstrates why we NEED places like these for all kids and especially for those with sensory needs."

- Erick, Museum Member

